

| Leaders not followers.

Connect. Inspire. Influence.

What DIB delivers

 Watch what we do



**Help you sell
more stuff.**



**Connect you
with decision
makers.**



**Raise your
business
profile.**



Inspire you.



**Influence
political
leaders.**

**“DIB has facilitated
over £2bn of deals for
its members”**

I How DIB delivers



A dedicated business support manager who will turbo charge direct introductions to your target customers.



An eclectic and comprehensive range of events, where you will meet business decision makers.



A members' media package that allows you to raise awareness of your brand and activities to an audience of over 50,000 people.



Exclusive audiences with some of the country's leading entrepreneurs and political leaders.



Campaigns on the issues that matter to YOU.

Membership Packages

Summary of Benefits

VIP Club Membership

£ **£1,260.00 +VAT per annum**

*(*monthly payment plan available)*

- Invitations to Downtown's exclusive 'By Invitation Only' events.
- Invitations to relevant Power Panels and debates.
- Invitation to one Downtown in Business London event.
- Two places at all Downtown breakfast forums.
- Two places at Social Networking events.
- Priority reservation status for Downtown gala awards dinners, conferences, and special events.
- A 5% discount for all Downtown ticketed events.
- Regular editorial features in Downtown bulletins.
- Regular coverage on Downtown's social media platforms.
- Complimentary copy of digital publication DM.

DT100 Membership

£ £3,000.00 +VAT per annum

(*quarterly payment plan available)

- Part of an exclusive group of just 100 high growth companies.
- A dedicated, pro-active Relationship manager to support you in growing your business, connecting you to your future customers.
- Invitations to at least three of Downtown's exclusive 'By Invitation Only' dinners.
- Invitations to relevant Power Panels and debates.
- Invitation to two Downtown in Business London events.
- Unlimited access to the Downtown Den.
- Three places at all Downtown breakfast forums.
- Three places at Social Networking events.
- Priority reservation status for Downtown gala awards dinners, conferences, and special events.
- A 10% discount for all Downtown ticketed events.
- Regular editorial features in Downtown bulletins.
- Regular coverage on Downtown's social media platforms.
- Copy of print magazine DQ.
- Copy of digital publication DM.
- Opportunity to feature as Business of the Week' in your chosen city.
- Opportunity to contribute to Downtown video and podcast content.
- Regular coverage on Downtown's social media platforms.
- Inclusion of your company profile page on www.downtowninbusiness.com with a hyperlink to your company website.

Associate Sponsorship

£ **£8,500.00 +VAT per annum**

*(*quarterly payment plan available)*

- Multi city membership of DIB network across the country.
- A dedicated, pro-active Relationship manager to support you in growing your business, connecting you to your future customers.
- Facilitate private meetings with business leaders and decision makers in each region.
- Co-host a power panel in your chosen city alongside relevant keynote speaker and your selected guest list.
- Co-sponsor three DIB events and help select guest lists.
- Invitations to at least five of Downtown's exclusive 'By Invitation Only' dinners.
- Invitations to relevant Power Panels and debates.
- Invitation to Downtown in Business London events.
- Unlimited access to the Downtown Den.
- Four places at all Downtown breakfast forums.
- Four places at Social Networking events.
- Priority reservation status for Downtown gala awards dinners, conferences, and special events.
- A 15% discount for all Downtown ticketed events.
- Regular editorial features in Downtown bulletins.
- Regular coverage on Downtown's social media platforms.
- Copy of print magazine DQ.
- Copy of digital publication DM.
- Opportunity to feature as Business of the Month in your chosen city.
- Opportunity to contribute to Downtown video and podcast content.
- Double page feature in an issue of DM.
- Video feature, to appear in Friday bulletin for one month.
- Feature sponsor branding on all DIB on-line bulletins.
- Regular coverage on Downtown's social media platforms.
- Provide the sponsor company with a dedicated page on www.downtowninbusiness.com, with a hyperlink to the sponsors website (Page can be updated monthly)

The DIB Partnership Solution

A Bespoke Approach For Your Business.

This solution provides a tailored approach supporting you with business development, communications, and public affairs.

Our connections in business, the media, with policy makers and politicians are second to none. We have an exceptionally strong reach across Liverpool, Manchester, Leeds, Birmingham, Lancashire, Cheshire, and London.

If you are looking to expand into the regions, do more business in the Capital, or need to dramatically grow your market share a DIB partnership is the solution.

You will get dedicated support from the DIB team who have the knowledge, expertise, and experience to make your next move a success.

 Partnership fees start at £12,000 per annum.

To find out how a DIB partnership solution can help your business contact DIB Group Chairman and Chief Executive Frank McKenna on [07919592218](tel:07919592218) or email him at frank.mckenna@downtowninbusiness.com

Downtown In Business

Connect. Inspire. Influence.

Join Downtown In Business

To join the fastest growing business organisation in the country and start to grow your business, call:

Chris McKenna
07554 450423

Abby Goldie
07775 001320

Email us 

Downtown In Business

www.downtowninbusiness.com