

LEADERS NOT FOLLOWERS.

CONNECT. INSPIRE. INFLUENCE.

Downtown In Business

WHAT DIB DELIVERS

 WATCH WHAT WE DO



Help you sell more stuff.



Connect you with decision makers.



Raise your business profile.



Inspire you.



Influence political leaders.

**“DIB HAS FACILITATED
OVER £2BN OF DEALS FOR
ITS MEMBERS.”**

HOW DIB DELIVERS



A dedicated business support manager who will turbo charge direct introductions to your target customers.



An eclectic and comprehensive range of events, where you will meet business decision makers.



A members' media package that allows you to raise awareness of your brand and activities to an audience of over 50,000 people.



Exclusive audiences with some of the country's leading entrepreneurs and political leaders.



Campaigns on the issues that matter to **YOU**.

MEMBERSHIP PACKAGES SUMMARY OF BENEFITS

VIP CLUB MEMBERSHIP

£ £1,750.00 + VAT PER ANNUM

- Invitations to Downtown's exclusive 'By Invitation Only' events.
- Invitations to relevant Business Gym events.
- Two places at all Downtown in Business forums.
- Two places at Social Networking events.
- Opportunity to attend Downtown property club events.
- Priority reservation status for Downtown gala awards dinners, conferences, and special events.
- A 5% discount for all Downtown ticketed events.
- Regular editorial features in Downtown bulletins.
- Regular coverage on Downtown's social media platforms.

DT100 MEMBERSHIP

£ £3,500.00 + VAT PER ANNUM

- Part of an exclusive group of just 100 high growth companies.
- A dedicated, pro-active Relationship Manager to support you in growing your business, connecting you to your future customers.
- Invitations to at least three of Downtown's exclusive 'By Invitation Only' dinners.
- Invitations to exclusive events with executive members of local and regional councils.
- Opportunity to attend Downtown Property Club events.
- Invitation to two Downtown in Business events in London.
- Three places at all Downtown forums.
- Invitations to relevant Business Gym events.
- Three places at Social Networking events.
- Priority reservation status for Downtown gala awards dinners, conferences, and special events.
- A 10% discount for all Downtown ticketed events.
- Regular editorial features in Downtown bulletins.
- Regular coverage on Downtown's social media platforms.
- Opportunity to feature as 'Business of the Week' in your chosen city.
- Opportunity to contribute to Downtown video and podcast content.
- Opportunity to feature guest blogs on topics of your choice in Downtown bulletins.

ASSOCIATE SPONSORSHIP

£ £10,500.00 + VAT PER ANNUM

(*QUARTERLY PAYMENT PLAN AVAILABLE)

- Multi city membership of DIB network across the country.
- A dedicated, pro-active Relationship manager to support you in growing your business, connecting you to your future customers.
- Facilitate private meetings with business leaders and decision makers in each region.
- Co-sponsor four business gym events across a twelve month period with influence on content and guest list.
- Invitations to at least five of Downtown's exclusive 'By Invitation Only' dinners.
- Invitation to Downtown in Business London events.
- Four places at all Downtown forums.
- Four places at Social Networking events.
- Priority reservation status for Downtown gala awards dinners, conferences, and special events.
- A 15% discount for all Downtown ticketed events.
- Regular editorial features in Downtown bulletins.
- Regular coverage on Downtown's social media platforms.
- Opportunity to feature as Business of the Month in your chosen city.
- Opportunity to contribute to Downtown video and podcast content.
- Opportunity to feature guest blogs on topics of your choice in Downtown bulletins
- Video feature to appear in Friday bulletin.
- Feature sponsor branding on all DIB on-line bulletins.
- Feature the sponsor company on **www.downtowninbusiness.com**, with a hyperlink to the sponsor website.

THE DIB PARTNERSHIP SOLUTION

A BESPOKE APPROACH FOR YOUR BUSINESS.

This solution provides a tailored approach supporting you with business development, communications, and public affairs.

Our connections in business, the media, with policy makers and politicians are second to none. We have an exceptionally strong reach across Liverpool, Manchester, Leeds, Birmingham, Lancashire, Cheshire, and London.

If you are looking to expand into the regions, do more business in the Capital, or need to dramatically grow your market share a DIB partnership is the solution.

You will get dedicated support from the DIB team who have the knowledge, expertise, and experience to make your next move a success.

£ PARTNERSHIP FEES START AT £12,000.00 PER ANNUM.

TO FIND OUT HOW A DIB PARTNERSHIP SOLUTION CAN HELP YOUR BUSINESS CONTACT DIB GROUP CHAIRMAN AND CHIEF EXECUTIVE FRANK MCKENNA ON [07919 592 218](tel:07919592218) OR EMAIL HIM AT FRANK.MCKENNA@DOWNTOWNINBUSINESS.COM

Downtown In Business

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JOIN DOWNTOWN IN BUSINESS

To join the fastest growing business organisation in the country and start to grow your business, contact:

CHRIS MCKENNA
07554 450 423

Email 

Downtown In Business

WWW.DOWNTOWNINBUSINESS.COM