



DOWNTOWN IN BUSINESS NEWCASTLE LAUNCH

THURSDAY 19TH MAY 2022

6:00PM - 9:00PM

INNSIDE BY MELIA, BRIDGE COURT CLOSE, NE1 3BE

Downtown | In Business

Join Downtown in Business at the official launch of Downtown Newcastle in Business.

During the evening we will hear from founder and CEO of Downtown in Business, **Frank McKenna** and former Financial Director of Newcastle United Football Club, **John Irving**.

Hosted at the fabulous INNSiDE by Meliá Hotel, drinks and canapes will be served during the evening with networking opportunities with senior decision makers from the public and private sector.

To find out more about Downtown **CLICK HERE**

To secure your place **RSVP to**
chloe.seed@downtowninbusiness.com



INNSiDE by Meliá
Newcastle



FRANK MCKENNA

FOUNDER AND CEO,
DOWNTOWN
IN BUSINESS

Frank McKenna is the founder and chief executive of Downtown in Business. Before establishing the Downtown brand Frank was a full time politician, serving as the leader of the North West Regional Assembly, deputy leader of Lancashire County Council and a Parliamentary Assistant. He was also the chairman of economic development company Lancashire Enterprises, and at the time Insider magazine described him as 'the most powerful politician in the North West.' The Financial Times said

he was '*New Labour's man in the North.*'

Since entering the world of business, Frank has served on the Merseyside Entrepreneurship Commission; Liverpool Vision's Strategic Planning board; and advisory boards on both the Lancashire and Liverpool Local Enterprise Partnership's. From 2008-2013 he was a Non Executive Director of a hospital trust board.

With an impressive list of connections in both the public

and private sector Frank is now acknowledged as one of the most influential business voices in the region. A regular public speaker, contributor to television news programmes and to business and political publications.

He spends his spare time at the gym, Goodison Park and with his family.



JOHN IRVING

CHIEF EXECUTIVE,
LIVERPOOL JOHN
LENNON AIRPORT

John was appointed as Chief Executive of Liverpool John Lennon Airport on 12th March 2018.

Prior to joining the Airport John held the role of Chief Commercial Officer at Newcastle Airport for three years overseeing the relationships with all key commercial and airline partners and driving the growth strategy for the airport.

John is a qualified accountant and spent 8 years as Finance Director of Newcastle United

Football Club where he had responsibilities for Finance, Commercial and Operation. John led a turnaround program to deliver a strong and sustainable business model at the football club during his time at the club.

John previously worked for Procter & Gamble across many financial and project management roles over a 9 year period after graduating from Loughborough University.

DOWNTOWN IN BUSINESS
WE'RE SETTING UP IN THE
NORTH EAST.

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