

PUTTING YOUR BRAND
AT THE CENTRE OF



United Wolves
Productions

MEDIA PACKAGE



THE VALUE OF BEING SEEN AT MIPIM

If you're attending **MIPIM** this year, you already know it's **one of the biggest conferences** in the world for property, planning, development, and investment.

The truth is, many teams leave **MIPIM** with great conversations and valuable new connections — but no media documenting their presence. And in an environment where authority matters, not having any content captured on the ground means **missing out on a powerful opportunity** to reinforce those relationships and extend your visibility beyond the week itself.

That's why we created a streamlined **MIPIM content package** for businesses and property specialists who want to **build authority, demonstrate global presence, and capture the value of their time in Cannes**. This offer gives you fast, high-quality media filmed right at the centre of **MIPIM** — designed to showcase who you are, why you're there, and the impact of your attendance.

You'll sit down with us for a professionally filmed interview with prepared questions tailored to your brand, your goals, and your message. Alongside that, we'll capture supporting footage of you attending at least one **MIPIM** event — the conversations, the networking, the atmosphere — combined with wider Cannes visuals to **build a strong sense of place and purpose**.

Best of all, you'll receive a social-media-ready reel within 24 hours of shooting while you're still at **MIPIM**, giving you **immediate visibility** when attention is at its peak. After the event, you'll receive a polished two-minute video, three social-optimised reels, and up to five stills pulled from the footage — it's all the media you need to turn your time in Cannes into a **credible, authority-driven digital footprint**.

PACKAGE OUTLINE

What's included:

- Pre-Production Meeting Before MIPIM

We'll sit down ahead of your travel to discuss:

- Your goals
- Your messaging
- What you want the video to achieve
- Any planned meetings, talks, or events you want captured
- 1 Full Professionally Produced Interview (on the Monday (09.03) or Tuesday (10.03) at MIPIM)
- Full Production Team (Camera, Lights, Drone, Sound Recording)
- Overlays/B-roll Captured of you from at least 1 MIPIM Event
- Post-Production

What you'll receive:

During MIPIM:

- 1 Reel Edited & Optimised for Social Media within 24 Hours of your Interview
- Up to 5 Stills

This guarantees you can post immediately while attention is high.

After MIPIM:

- 1 Overview Video about your time at MIPIM (2-3 mins)
- 2 Reels Optimised for Social Media

This gives you a full content set to continue your visibility beyond the event week.

Investment Terms:

Total Investment: ~~£4,000+VAT~~ **£1,500+VAT**

- £1000 deposit
- £500 upon receipt of first Draft of Longer Video

DELIVERY PROCESS:

- **Proposed Framework:** Before filming begins, you'll receive detailed **Proposed Framework**. This framework outlines exactly what's planned to be captured, the location and proposed interview questions. This way, you're always aligned with us on the content and structure before we even start filming.
- **Delivery:** Your content is delivered in two stages to maximise both on-site visibility and post-event impact.

1. On-Site Delivery (Within 24 Hours)

After your interview at MIPIM, our post-production team will edit and deliver one social-media-optimised reel within 24 hours. This reel includes two rounds of revisions, free of charge, ensuring it aligns perfectly with your message while you're still in Cannes.

2. Post-Event Delivery (Following Week)

Once MIPIM concludes, the remainder of your content will be delivered by the end of the following week. Each piece of media includes two revision rounds, maintaining the same quality, consistency, and attention to detail we apply to all client projects.

EXAMPLES FROM MIPIM 2025

NUGENT:

Long-form video



Interview Setup



Still Images



Social Media Reel

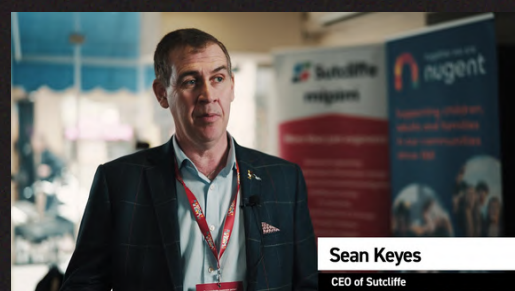


DOWNTOWN IN BUSINESS:

Long-form video



Interview Setup



Still Images



Social Media Reel

