

Event programme



An Evening of Elegance
and Impact

James Bulger Memorial Trust Black Tie & Tiara Ball 2026

Saturday 28th March 2026
Arrival time 6pm

Crowne Plaza Liverpool City
Centre, 2 St Nicholas Place,
Liverpool, L3 1QW

Join us for a glittering night of hope, generosity, and
community in support of the James Bulger Memorial Trust.



Contact Stuart: 0151 546 9508 |
07913 601 958 | Stuart@forjames.org

Welcome to the James Bulger Memorial Trust Black Tie & Tiara Ball 2026.

I'm delighted to invite you to join us for an unforgettable evening at the James Bulger Memorial Trust Black Tie & Tiara Ball 2026, a night dedicated to celebrating hope, resilience, and the power of community. This signature event brings together supporters, friends, and partners in a glittering celebration of generosity and compassion, all in support of the vital work of the James Bulger Memorial Trust.

By sponsoring this event, you will not only gain exclusive exposure to a distinguished audience, but you will also be directly contributing to life-changing initiatives that support vulnerable children, promote child safety, and fund educational and awareness programs in James' memory. Your partnership helps us continue our mission and ensures that every child can grow up safe, supported, and valued.

Love, *Denise X*



Sponsorship Opportunities

Main Sponsor

Only £1,895 (No VAT)
for a table of ten

Your sponsorship includes:

- A full-page, premium feature in the Black Tie & Tiara Ball souvenir programme
- Your logo and direct link featured on forjames.org
- Prominent logo presence throughout the evening's audiovisual displays
- A dedicated company banner positioned in the main bar and reception areas
- Brand representation on our exclusive TV and photo interview backdrop
- A press announcement celebrating your role as a main Sponsor
- Enhanced social media promotion reaching an audience of over 100,000 supporters and businesses
- A table of ten, complete with prosecco on arrival, a beautifully curated three-course dinner, and premium drinks to share

Table Sponsor

Only £1,150 (No VAT)
for a table of ten

Individual Tickets

Your sponsorship includes:

- Your logo and direct link featured on forjames.org
- Prominent logo presence throughout the evening's audiovisual displays
- Social media announcement celebrating your role as Table
- Sponsor reaching an audience of over 100,000 supporters and businesses
- Brand representation on our exclusive TV and photo interview backdrop
- A table of ten, complete with prosecco on arrival, a beautifully curated three-course dinner, and premium drinks to share

- Only £80 per person which includes prosecco on arrival,
- a beautifully curated three-course dinner.

Even if you cannot be with us on the night, your support can still light the way for the children and families we support. By sponsoring a special part of the evening, such as the drinks reception or the raffle, you are helping to create moments of joy and connection for our guests while directly funding the vital work of the James Bulger Memorial Trust.

Raffle Sponsor

- Only £500 (No VAT)
- 1 available
- Your sponsorship includes:
- Branding on raffle envelopes
- Promotion in advance

Drinks Reception Sponsor

- Only £1,250 (No VAT)
- 1 available
- Your sponsorship includes:
- Branding at welcome drinks reception
- Promotion in advance

Secure tickets

Secure Your Place – Make a Difference

Join us in turning heartbreak into hope. Whether you attend the Black Tie & Tiara Ball 2026 or support us through a sponsorship, you ensure that families facing the unimaginable never have to face it alone.

From sponsoring the drinks reception to backing the raffle, every contribution helps create moments of joy and directly funds the vital work of the James Bulger Memorial Trust.

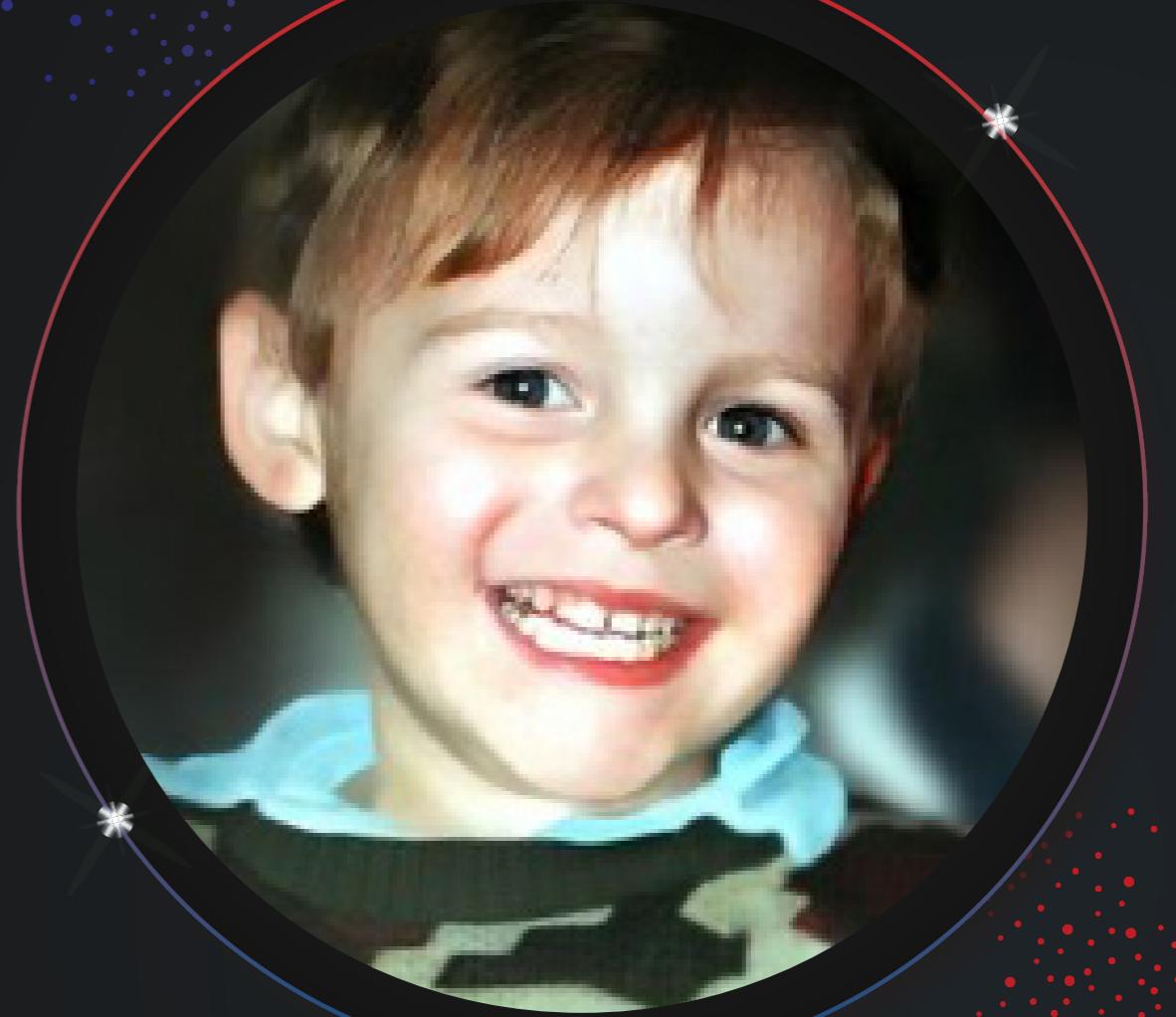
Spaces and opportunities are limited, so act now to be part of an unforgettable evening of compassion, connection, and elegance – where every gesture truly changes lives.

For sponsorship enquiries, please contact Stuart:

T: 0151 546 9508

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With sincere thanks to Hope Capital Property Finance for their generous contribution of the artwork.